



ARAN World always thinks big, also across borders

«Think big to build big» these are the words of **Renzo Rastelli** (ARAN World CEO & Owner) who tells about the genesis of the new space dedicated to the Contract.

The Abruzzan Company continues to plainly approach the large supplies, also across national borders. As an additional step in the ARAN strategy development, **ARAN Spazio Contract Lugano** is born as a stride of an ever more complex plan thought worldwide.

The willingness and the “Think Big” attitude prompted **ARAN World** to look out the Swiss territory, finding in the city of Lugano a solid project-oriented reality.

«**ARAN Spazio Contract Lugano** represents a concrete transition towards the implementation of the company strategy to be present in the main business of the Contract model. The Swiss marketplace, without any brokerage, allows to reach this market to offer all the requested services: project support and, mainly, installation. The first evidence not only is extremely encouraging, but also witnesses that this direction perfectly crosses the always growing demand of direct relationship between promoters and manufacturers. Swiss, for Real Estate and for the expected development modules, is a crucial step in this perspective» concludes **Antonio Radin** (Chief of ARAN Spazio Contract Lugano).

A major business in the Lugano area offers a concrete perception of what **ARAN Made in Italy** can give to satisfy the requests of an ever more demanding public.

When entering in the **ARAN Spazio Contract Lugano**, it is immediately clear the completeness and experience of the offer signed **ARAN**, fundamental for the realization of essential “turnkey” projects.

The new Lugano Contract is also the space in which the consulting and competence of the **ARAN** experts becomes the base of every *custom-made* project.

The intent is that of creating spaces with a precise personality to transform the furniture in an organized component which respects the contemporary living functions.

The total look by **ARAN World** builds new spaces thought as “tailor-made” to keep up with a world in continue evolution.

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“In line with the similar Milan operation of the last year, which saw the birth of ARAN Spazio Contract Milan, also this new development in a key market as the Swiss one witnesses the special attention that the Company intends to devote to the Real Estate, looking for a growing dialogue with manufacturing companies that have dedicated and specialized organizations” says **Stefano Bergamin** (Chief of ARAN Spazio Contract).

The distinctive feature of the ARAN Spazio Contract is to overcome the traditional intervention model of the producers, based almost exclusively on products supply. **ARAN** intends to follow this goal by locating service facilities focused on the markets that synergistically work with each other and with the parent company.