

## **Opera3B, the new ‘tailors’ for design and for the furniture industry**

*3B has coined Opera3B, to accommodate the needs of companies and designers with innovative raw materials*

An approach on an international scale and an extensive range of products, affording unique high-performance qualities in terms of technology, functionality and flexibility: this best describes **Opera3B**, a division resulting from over 70 years of experience accrued by 3B, manufacturers of surfaces and semi-finished products for the furniture industry.

The purpose of Opera3B is to address and revolutionise the design and planning sector, and concurrently redesign the approach, the application and the perception that designers have of materials and surfaces.

Opera3B, which is already proving successful both in its rise in popularity and in its results, devises, engineers and distributes customisable high-performance *techno surfaces* certified by the most significant international institutes. Backed by an innovative and competitive philosophy, by large figures, Opera3B panels are intended for multiple areas, **from the finished piece of furniture, to the contract industry, to shop-fitting and outfitting trade fair booths and showrooms.**

Indeed, thanks to its highly versatile products, Opera3B proves to be the ideal partner for the completion of furnishings and projects which are entirely tailor-made to the principal's needs. These panels are unique for their texture, as well as for the wood décors and much more too; Opera3B products have a very limited production lead-time and unique technical characteristics.

The marketing of competitively-priced products, in keeping with the trend that sees an increasing movement towards a ‘custom-made’ approach, see Opera3B as an interesting and reliable player for the entire design and architecture industry.

The key products include MAXXIGLOSS® and MAXXIMATT® panels, which are velvety-smooth to touch, in class P2 FSC-certified MDF, covered with PVC-Free Techno surface and coated with gloss (92 gloss) and matt (5 gloss) finish acrylic paint, which are scratch-resistant and resistant to chemical agents, making them perfect for contract environments as well, where the quality standards demanded are extremely high.

Another key product is 3BLife®, for a unique tactile experience and sophisticated and sensual appearance, or the Inspiration range, to express one's style in complete freedom and interpret one's creativity, irrespective of whether the surfaces are vertical or horizontal.

For further information, visit:

[www.opera3b.it](http://www.opera3b.it)