

The best of Wallpaper® at M&O and HOMI

Two fairs, both interested to move up the news in the interior design, meet a company that has set its identity on the narration of the new trends. **Wallpaper®**, young and dynamic company specializes in the production of wallpaper, will bring the expressive dimension of its wall covering at **Maison & Objet** and **HOMI**.

This Appointments, scheduled respectively in Paris - January, from 22 to 26 - and in Milan - from January 29th to February 1st - will be an opportunity for Wallpaper® to present, in addition to its new interpretations of the interior decoration, its extreme attention to a sustainable and ecological design product.



In the French capital city, the brand will cover the **Milk Café** area, a conviviality and relaxing space designed to host interior designers in search for new ideas and the crowd of lifestyle fans. The surface produced by Wallpaper® is, in this case, a 'canvas' that perfectly shows perfectly the artistic aim of Erika Zorzi and Matteo Sangalli of **Mathery Studio**: their graphics have pop echo with bright colours inspired by design, by food and by daily nature.

The unique narrations, as well as those that Wallpaper® is going to present, will decorate **"The talking walls"**, a special HOMI section set up in Hall 10 (A30-B31), dedicated to the exhibition of the most innovative wall covering. The new subjects of the Wallpaper® catalogue are going to run after each other in the stand: the lush equatorial vegetation of **"Tropicana"** contrasts with geometry of **"Elegance"** and the relaxing nature of **"Battito d'Ali"** finds its contrast in the collection of kaleidoscopic 'azulejos' called **"Granada"**.



As in all Wallpaper® creations, even in the Maison & Objet and HOMI's projects, the wallpaper and the subjects are adapted to the measurements of the walls, for an absolutely **tailor-made** result. From the ad hoc study to the care of the most minimal or articulated subjects: the brand is synonymous with quality and functionality, it represents a story fixed for large and small surfaces, in order to tell in the best way the design concept and the new trends and to impress them in space.