



**Olympia Ceramica, the first ever Italian company to earn
'The European Water Label', the *green* certificate for water savings**

This is an historic time, when the topic of water saving has become of vital importance for the bathroom industry more than ever before, now that the focus lies in *green* issues to save our planet, to increase sustainability - without forgetting about the economic aspect - for both private individuals as well as public bodies and the contract world.

To date, although technical methods did exist to monitor the water consumption of sanitary fixtures, there was no proper certification able to guarantee the perfect operation of bathroom fixtures in this regard. **'The European Water Label'** was set up for this very purpose, namely for the need to provide a certification, which would test and prove the innovative design and construction of products, recognising sophisticated technology and high quality by means of a strict test on their actual consumption of water resources.



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In response to the increasing attention paid by European legislators to reducing the energy consumption levels of sanitarywares, for reduced environmental impact and thus promote the use of truly efficient products, **Olympia Ceramica** offers the restyled Clear, Nicole, Tutto and Tutto Evo ranges.

The products have been tested and certified by the Australian body 'CSIRO' and have earned 'The European Water Label' based on the parameter of "efficient water consumption".

Earning the 'European Water Label' is a new, unequivocal demonstration of the uniqueness of the Olympia brand, which is capable of combining styling, innovation and eco-sustainability to perfection.

The above-mentioned ranges fully comply with the requirements set by European standards on the water flow rate of flushes, and they are even below such values, with a consumption of 4.5 litres for a full flush and 3 litres for a half-flush with an average flush flow rate of approximately 3.3 litres of water, which is tantamount to an actual saving of 45% for each use.



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For further details and information about this issue, visit the website 'www.europeanwaterlabel.eu', which contains a list of companies who have earned the exclusive certification, complete with an indication of the level achieved.

[Here](#) is the Olympia Ceramica profile.

'The European Water Label' is yet another goal achieved by Olympia Ceramica, the **first Italian company** to have been certified by this body, confirming the consolidated distinguishing traits of efficiency, quality and uniqueness of its products.



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